

strategy planning architecture landscape interiors

## FOR IMMEDIATE RELEASE

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## WATG-Designed Sotogrande Mirador in Spain Opens El Mirador marks the seventh built project in 12 months for London's Planning and Landscape Team

**London, November 2015** – The WATG Planning and Landscape team in London are celebrating the seventh built project to open in the past 12 months. The latest addition to the portfolio, El Mirador in Andalucía's Sotogrande opens this month.

Sotogrande's idyllic location with its perfect climate is recognised as one of the most discrete lifestyle destinations throughout Europe. The 50-year-old community includes the renowned country club La Reserva that was added to the surroundings in 2003. La Reserva is about to have a major revamp and will comprise of rainwater-swimming lagoons, cycle and jogging trails, nature parks, sport facilities, a short course par 3 golf course and wellness pavilions. El Mirador, which means "lookout" in Spanish, is the place where guests will get a first glimpse of the future vision for La Reserva. The Architectural language for new components is light, bright, in touch with nature, and unashamedly modern. El Mirador is the first chapter of a new story for Sotogrande evolving the 4,000 hectare resort into a benchmark for modern resort communities throughout Europe. WATG's involvement has included strategy, planning, architecture and interiors.

"Sotogrande is so special in its setting that we had to create something that sat in harmony with the land and the surrounding nature - embracing the natural beauty of the site, without competing with it. Views out to the sea across the golf course were the ultimate priority. The resulting architecture and landscape design is simple, elegant and open, the perfect response to an amazing site," said Chin Lim, senior associate.

John Goldwyn, vice president and director of planning and landscape commented, "there is total connection with the land, a clear span of view with long vistas down to the Mediterranean to the south as well as the pine forests and outcrops of bedrock in the foothills above. The design is the synthesis of landscape and architecture. We designed a pavilion that dissolves back into the landscape. A place where guests feel like truly integrated with the local maquis vegetation."

Guests who are lucky enough to receive a personal invite from the CEO will enjoy El Mirador, with its amazing hospitality and cuisine from this week.





Download images here.

## About Sotogrande SA

<u>Sotogrande S.A.</u> is a property development company that creates and develops a unique residential community by combining local heritage with high quality experiences and infrastructure. It is committed to a long term program of high-end developments and a wide range of leisure opportunities in Southern Spain, with a clear vision of respecting the environment.

Sotogrande S.A.'s portfolio includes: multiple premium residential developments (La Reserva, Ribera del Marlin, Los Cortijos); restaurants and bars; two renowned golf courses; two hotels; a beach club; sports facilities (tennis, polo and horse riding); a private marina with 1,400 berths and a land bank allowing the development up to 1,800,000 sqm of residential and commercial real estate. www.sotogrande.com.

## About WATG

WATG is celebrating 70 years of design excellence in 2015. Over the course of the last seven decades, WATG and affiliated design studio <u>Wimberly Interiors</u> have become the worlds leading design consultants in the industry. With offices in Irvine, Los Angeles, New York, London, Istanbul, Dubai, Singapore, and Honolulu, the full-service design firm is best known for creating internationally acclaimed destinations in 160 countries across six continents. WATG offers design services comprising strategy, planning, architecture, urban design, landscape, and interior design for urban, tourism and resort destinations. WATG's projects are renowned not only for their design and sense of place but also for their bottom-line success. Explore more at watg.com.

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